LEO BURNETT COMPANY, *Inc.*
Ad No. 103—Req. No. §1255—B&W—7 x 10 in.—Supermarket News, June 1, 1970 (B)
For the U.S.A.

Grow along with us

Philip Morris brands continue to pace the industry in sales through the first quarter of 1970. Marlboro, Benson & Hedges, and Virginia Slims are all up—with individual packings gaining as much as 20%. And new Parliament 100's and Multifilter are headed for a high level of sales. These figures would be even higher (for you, too) if all these prime-moving packs were in stock, all the time. Pass the word to whoever is doing the ordering.

Philip Morris U.S.A.

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